It's not a car. It's not a truck. It's not another sport utility vehicle. It's a Hummer—a vehicle that defies categorization, a vehicle that can go places and do things no other commercial vehicle vehicle in the world can.

The Hummer wasn't designed to meet the needs of the military or anyone else. Instead, it was engineered to meet the rigorous demands of the U.S. armed forces. Every vehicle's ability to climb the

extremes, a vehicle of enormous power and agility, a vehicle that could navigate impossible terrain and overwhelming obstacles, a vehicle that would last 15 years even with the most strenuous use.

GM General Corporation developed such a vehicle, and, now for a few adventurers and mission-makers, the civilian Hummer version is lovingly unchanged from its military counterpart.

The 1999 Hummer.
A rebuttal—not to a dare,
but a universe all its own.

The Hummer's function can be traced back to 1941, when its mission first could land its forces, in all kinds of environments. So it is not split up as it often is when the vehicle is designed for civilian use. Instead, it is built as one of the Hummer's creators would like it to—right down the last detail of its 1941 ancestor.

The world. Unabridged.

Now you can take the Hummer H1 anywhere. It's a vehicle that's strong and powerful enough to go anywhere. And it's so well designed that it can go everywhere for 15 years or more. It's the kind of vehicle that's built to last a lifetime.

We've put every ounce of Hummer strength and durability into every component.

Every part of the chassis is built between aluminum alloy and steel. It's not only strong, it's flexible. It can twist and bend as it moves over the toughest terrain. And it's built to last.

The Hummer's suspension is designed to give you a smooth ride over the roughest terrain. Its independent front suspension system is designed to keep the tires in contact with the ground at all times. And its long travel coil springs and shock absorbers provide a smooth ride over the roughest terrain.

The Hummer's engine is a powerful 6.5 liter V8 diesel engine. It's designed to give you the power you need to climb the steepest hills and cross the widest streams. And it's built to last a lifetime.

The Hummer's transmission is a heavy-duty automatic transmission. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's transfer case is a heavy-duty transfer case. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's axles are heavy-duty axles. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's brakes are heavy-duty brakes. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's steering is heavy-duty steering. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's wheels are heavy-duty wheels. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's tires are heavy-duty tires. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's body is heavy-duty body. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's interior is heavy-duty interior. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's exterior is heavy-duty exterior. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's paint is heavy-duty paint. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's warranty is heavy-duty warranty. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's service is heavy-duty service. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's parts are heavy-duty parts. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's accessories are heavy-duty accessories. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's options are heavy-duty options. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's colors are heavy-duty colors. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's upholstery is heavy-duty upholstery. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's carpeting is heavy-duty carpeting. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's headliner is heavy-duty headliner. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's dashboard is heavy-duty dashboard. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's instrument cluster is heavy-duty instrument cluster. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's steering wheel is heavy-duty steering wheel. It's designed to handle the power of the engine and to shift smoothly and quickly. And it's built to last a lifetime.

The Hummer's gauges are heavy-duty gauges. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's switches are heavy-duty switches. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's controls are heavy-duty controls. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's displays are heavy-duty displays. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's lights are heavy-duty lights. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's mirrors are heavy-duty mirrors. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's windows are heavy-duty windows. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's doors are heavy-duty doors. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's roof is heavy-duty roof. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's floor is heavy-duty floor. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's seats are heavy-duty seats. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's seatbelts are heavy-duty seatbelts. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's airbags are heavy-duty airbags. They're designed to handle the power of the engine and to shift smoothly and quickly. And they're built to last a lifetime.

The Hummer's steering column is heavy-duty steering column